

DISCOVERY SHORES BORACAY 2017 CSR REPORT

1. PHILANTHROPY includes a financial component such as fundraising or donations. Please summarize your Hotel's PHILANTHROPIC Events, Activities, or Donations during 2017:
 - a. Which organization or individuals benefited?
 - b. What was your associates' involvement?
 - c. Number and/or percentage of associates involved?
 - d. Number of hours or days donated?
 - e. Estimated value of donation?

Together for Water Project – See attached report

2. COMMUNITY SERVICE is defined as gifts of time and expertise towards community betterment such as mentoring or volunteerism. Please summarize the Type of COMMUNITY SERVICE Events, Activities, or Donations during 2017:
 - a. Which organization or individuals benefited?
 - b. What was your associates' involvement?
 - c. Number and/or percentage of associates involved?
 - d. Number of hours or days donated?
 - e. Estimated value of donation?

NVC Foundation Inc – See attached report

Blood Donation Activity – See attached report

3. SUSTAINABILITY entails green, environmentally-focused and/or energy-usage initiatives like recycling, energy reduction, or usage of non-toxic cleaning products. Please summarize your Hotel's SUSTAINABILITY Actions or Activities during 2017:
 - a. What actions and/or activities have been supported?
 - b. What local/ global recognition and/or certifications have you received?
 - c. What are the hotel's net results?

Discovery Shores Boracay's sustainability activities for 2017 again focused on beach clean-ups in cooperation with the Boracay Chamber of Commerce, Boracay Coastguard and the Local Government Unit of Malay

- **Regular beach clean-up schedules**
 - **Mar 2017**
 - **June 2017**
 - **October 2017**
- **International Coastal Clean-Up Day**
 - **September 2017**

A certificate of participation was given to the resort by the above-mentioned organizations (International Coastal Clean Up Day only)

4. EDUCATION entails the support, contribution, and aid in educational development and advancement in your community. Please summarize the Type of EDUCATIONAL Events, Activities, or Donations during 2017:
- Which organization or individuals benefited?
 - What was your associates' involvement?
 - Number and/or percentage of associates involved?
 - Number of hours or days donated?
 - Estimated value of donation?

Boracay National High School District Meet – Basketball for Girls

The meet aims to uphold to value of sportsmanship and camaraderie amongst high school students of the Malay Municipality

Amount of donation: Php 5, 000.00 for team uniform

(Note: money is part of what we have raised from our fundraising events- ukay and garage sale)

Date of donation: 20 August 2017

Yapak Elementary School – Sports Education Department

In partnership with Coach Tab Baldwin, an American-New Zealand Basketball Coach, currently the Team Consultant of Ateneo Blue Eagles, UAAP, Discovery Shores shared our talent by teaching 25 students the basic basketball skills. Two (2) hours were spent during this basketball clinic. Venue: Balay Discovery

Donation for the school: 25 basketball balls

Amount of donation: Php 20, 000.00

Date of Activity: 18 June 2017

No of employees who volunteered: 10

5. OTHER Please use this section to share any other information on philanthropic or volunteerism activities that your Hotel was involved in during 2017.

Every Christmas, Discovery Shores spreads cheer to the kids of Boracay through the gift-giving event on Christmas Eve. Kids are given toys and treats by Discovery Shores Boracay's very own Santa and Mrs. Claus.

Total expenses Php25,000.00.

No of Kids: 700

Employees involved: 30pax

Hours spent: 1.5 hour

Date of Activity: 24 December 2017

TOGETHER FOR WATER PROJECT

Overview

The Discovery Leisure Company (TDLCI) together with Waves for Water, a non-profit organization which provides aid and clean water solutions to communities in need around the world, has formed an initiative called "Together for Water". The goal is to provide clean water access to underserved areas in communities surrounding TDLCI's properties, with a potential to impact thousands of people.

Beneficiary

ATI Community – Sitio Carla, Barangay Lubay Sur
Province of Malay, Aklan
Population: 300pax, 120 households
Point of Contact: Mr. Elorde Vicente, Chieftain

Sitio Carla's water supply is from the Malay District Water. But unfortunately, only a few spots are provided for and not all houses have their own water supply line. They are still using deep well as their other means of water supply for washing of clothes, cleaning and bathing. Deep well have no concrete flooring but visible development of moss on its concrete post is evident. Livestock such as pigs, chicken and cows are also present considering that the community is within a farmland. A creek can be seen near the area which also serves as the drainage for a nearby slaughter house which could cause contamination for the natural ground reservoir beneath. There are also spots where stagnant water can be seen. Some of the houses have no perimeter fence.

Area of Sitio Carla is approximately 2.7 hectares with a population of 300.





Program Objective:

DSB as the first property to run this project aims to provide 60 filters and buckets to be shared by the 120 households.

Total project cost is P200k which includes water filters and buckets
And all marketing materials needed- bucket stickers, tarps, etc

Funds raised from Employees, Guests and Suppliers Pledges

We were able to raise the amount of Php 212, 781.00 in 2 months (March and April)

Employee's pledges

Supplier's pledges (Top 20 suppliers only)

Guest's pledges

And..

Fundraising events and activities

1. Ukay-Ukay(2 days)

Employees' old personal items –clothes, shoes, bags etc

Venues: Balay Discovery and Barangay Balabag Basketball Court

Total hours spent: 16 hours

No of employees who participated: 20 as sellers and baggers

2. Garage Sale(2 days)

Hotel's old and scrap equipment, furniture etc

Venues: Balay Discovery and Balabag Basketball Court

Total hours spent: 10 hours

No of employees who participated: 12 as sellers and baggers

Activity Date/ Project Implementation

27 May 2017, 8am to 1pm

Total no of Employees who participated

35pax, represented by all departments

Total No. of Hours spent

3.5 hours

Implementation Day/ Program of Activities

Demonstration – Installation and cleaning of filters

Distribution of Water filters and buckets

Participated by 60 adults and 30 employees

Parlor Games and Feeding Program for the community kids

Participated by 30 kids and 5 employees

Official Photos





BLOOD DONATION ACTIVITY

Activity: Blood Donation
To fill 350cc bag (total of 5,250cc)
Date of Activity: 20 March 2017

In Coordination with Philippine Red Cross – Boracay Chapter, blood bags shall be kept in the blood bank for whoever will be in need in the provinces nearby.

Due to some employees' health problems like high blood, high sugar etc, only 15 employees out of 30 was able to donate blood.



NVC FOUNDATION, INC.



The logo for Discovery Shores Boracay Island, a Discovery World Resort, is centered at the top. Below it, the text reads: "Discovery Shores Boracay, in partnership with Negrense Volunteers for Change Foundation Inc, have donated P 60, 335.00 for Mingo Foods for the Marawi community kids. MINGO is a nutritious food made of Rice, Monggo and Moringa (Malungay), with all-natural ingredients, produced in an FDA-licensed facility operated by the foundation."



Three photographs show the donation handover. The first photo shows Mr. Jun Parrilo (COO TDLCI) handing a check to Ms. Millie Kilayko (President NVC). The second photo shows Mr. Jun Parrilo (COO TDLCI) handing a check to Ms. Millie Kilayko (President NVC) and Ms. Milette Regalado (Executive Director NVC). The third photo shows Ms. Susan Tan (Purchasing Manager DSB) and Ms. Griefe Alegre (Human Resources Manager DSB) receiving the check from Mr. Jun Parrilo (COO TDLCI).

Sharing with you our photo with the President and Executive Director of the **Negrense Volunteers for Change Foundation, Inc.**

Known as NVG, this foundation's mission is to fight hunger and poverty by providing proper nutrition and access to quality education for children of the poor, as well as sustainable livelihood opportunities for their parents. They are the brains behind **Mingo**, a nutritious instant complementary food made of rice, mungo and moringa (malungay).

Mingo is primarily for infants and toddlers but it is also used for older children in areas of need. They run a nutrition program using Mingo for children of impoverished families to help them build strong bodies and sharp minds. Because of its convenience and nutritional value, Mingo has gained popularity as emergency food in relief operations and has been used to feed people in disaster or emergency situations in the Philippines.

Our monetary donation of **P 60,335.00** will be used to provide Mingo for Marawi. Through NVG, they will facilitate the donation and feeding program for the Marawi community kids. Your love gifts will surely feed thousands and despite the ongoing clashes in Marawi, the community, especially the kids, will feel our comfort and love thru Mingo.

Which organization or individuals benefited?

Marawi Kids Community

What was your associates' involvement? Estimated value or donation – Php 60, 335.00

- Employees pledges (salary deduction)
- Ukay-Ukay and Garage Sale
 - Employees shared their old clothing, bags, shoes etc
 - We also sold old and worn out resort items such as throw pillows, coffee mugs, coffee makers, hair dryers, tables, chairs, picture frames, waffle slippers etc

Number and/or percentage of associates involved? (Fundraising events and activities)

10% of the employee population headed by HR department

Number of hours donated/contributed

- Ukay-ukay and Garage Sale activities were held twice
- And for each activity, we spent 5 hours
- Venues: Barangay Balabag Basketball Court and in Balay Discovery
- Total of 16 hours